



Let's  
Glow  
Crazy!

APRIL 26, 2025

## CLUB 53 SPONSOR GUIDE

**What:** We're going to light up the night at Club 53, Scecina Memorial High School's signature event! This year's theme is "Let's Glow Crazy!" Guests can enjoy the night in the darkened gymnasium illuminated by glow sticks and black lighting and wear or bring their own glow-in-the-dark accessories. It's a night for alumni, parents, supporters, and friends to come together to enjoy food, drink, entertainment, and games, as well as a \$10,000 reverse raffle, to benefit Scecina students.

**Who:** Anyone older than 21.

**When:** 6 p.m. to 11 p.m. Saturday, April 26, 2025

**Where:** Scecina Memorial's gym

**How your sponsorship helps:** Club 53 benefits tuition assistance at Scecina, where 99% of students qualify for need-based and other scholarship aid. Sponsorships are key to creating a great event that also reaches our financial goal to provide tuition assistance. See the sponsorship levels and benefits on the back.

**More information:** [scecina.org/club53](https://scecina.org/club53)

### Other Ways to Support Scecina's Mission

- If you cannot sponsor, please consider becoming a CLUB 53 CRUSADER PATRON for just \$250. You or your business will be listed in our programs as special patrons and recognized on social media for supporting Scecina in this way.
- Consider making a gift of any amount to support Scecina mission for young people.

If you would like to support the event through in-kind goods, volunteering or making a gift, please contact Gia Spaulding at 317.352.3229.

## 2025 CLUB 53 SPONSORSHIP LEVELS & BENEFITS

	TITLE	PLATINUM	GOLD	RED
ADVERTISEMENT STYLE	LOGO	LOGO	LOGO	NAME
Club 53 guest tickets	8	6	4	2
Reserved Table for 8 at event	♦			
Recognition on Club 53 koozie provided to each guest	♦			
Recognition on Club 53 postcard invitations (February 3, 2025)	♦			
Recognition on new electronic sign outside school	♦	♦		
Recognition on TV screens in the school building	♦	♦		
Recognition on silent auction website	♦	♦		
Sign at Club 53 entrance	♦	♦		
Logo and name on the table brochure	♦	♦	♦	
Sign inside gym during Club 53	♦	♦	♦	♦
Recognition sign at bars	♦	♦	♦	♦
Recognition on event website	♦	♦	♦	♦
Recognition in Club 53 program	♦	♦	♦	♦
Recognition in The Crusader and The Weekly e-newsletters and Father Scecina Magazine	♦	♦	♦	♦
Logo on Club 53 email blasts	♦	♦	♦	♦
One all-sponsor recognition on social media	♦	♦	♦	♦
Social media posts to promote and thank company	4	3	2	1
	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,000</b>	<b>\$1,200</b>

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